

Launch Checklist

Fast Track to Launching Your Healthcare Staffing Agency

MODULE 2

(7 Weeks Prior to Launch)

OPERATIONS		COMPLETED
<input type="checkbox"/>	Review insurance requirements in manual and engage recommended insurance provider	
<input type="checkbox"/>	Engage a business attorney and accountant to assist with franchise launch needs: Discuss legal entities and critical business tax info; Review business plan and financial projections	
<input type="checkbox"/>	Research state and local laws, ordinances, regulations, permits, pending legislation and standards applicable to your territory which will affect the establishment and operation of your Franchised Business (Contact the Department of Health, the Department of Labor, or the Department of Human Services.)	
<input type="checkbox"/>	Obtain your state licensing requirements, if applicable; Apply for Business License and any other required permits	
<input type="checkbox"/>	Establish business entity (recommendation is LLC or S-Corp) and send formation docs to HQ	
<input type="checkbox"/>	Obtain EIN number and send written confirmation to HQ	
<input type="checkbox"/>	After EIN & LLC are established, open business banking account and send written confirmation to HQ	
<input type="checkbox"/>	Register for DBA and send a copy of the docs to HQ; see manual for details	
<input type="checkbox"/>	Submit Key Manager/Operating Principal to HQ for record keeping; must provide us with written notice of your Operating Principal and Key Manager at least 60 days prior to opening	
<input type="checkbox"/>	Attend initial training and onboarding with all required vendors	
<input type="checkbox"/>	Reach out to recommended Professional Employer Organization (PEO): For payroll, benefits, health insurance, human resource, and worker's compensation coverage, all in alignment with QM Staffing requirements listed in BSM; Review labor rates, labor tax rates, and workers' compensation rates within your Territory	
<input type="checkbox"/>	Engage a bookkeeper (Xendoo) and acquire bookkeeping software (Xero)	
<input type="checkbox"/>	Order required computer hardware, software and internet access in accordance with manual	
<input type="checkbox"/>	Set up Indeed account	

TRAINING		COMPLETED
<input type="checkbox"/>	Launch Week 2 Videos	
<input type="checkbox"/>	Coaching Call #2: Legal & Administrative (Entity formation)	
COACHING		COMPLETED
<input type="checkbox"/>	Establish year 1 launch revenue goal > Enter goal to right	
<input type="checkbox"/>	Determine launch date > Enter date to right	
<input type="checkbox"/>	Affirm niches (RN, LPN, CNA, etc.) > Enter niches to right	
<input type="checkbox"/>	Weekly check-in with Accountability Coach: Discuss any questions on revenue goal, launch date and niches	
<input type="checkbox"/>	Submit this module's completed Launch Checklist form from Hubspot	